

****NOTE: IF YOU PURCHASED THE TEXTBOOK AND CONNECT LAST SPRING 2014, YOU ARE ALMOST ALL SET FOR THIS FALL.**

****NOTE: There is nothing you can do with the Connect Online Homework system until you are sent your Section Enrollment Web Address NEXT MONDAY, 8/25, from me. So, be patient for sure.**

****SO... STAY TUNED NEXT MONDAY, 8/25, FOR A SPECIAL CONNECT ONLINE HOMEWORK EMAIL FROM ME.****

****IF YOU DID NOT TAKE MA223 LAST SPRING 2014, DO READ THE FOLLOWING CAREFULLY.**

NOTE: If you want to precisely price (Connect versus Connect+), then Google "Connect" and contact them. HOWEVER...

FALL 2013 PRICES...

Connect, homework access only – \$52.50

Connect+(Connect Plus) , homework and etext – \$85.00

NOTE: YOU MIGHT FIRST WANT TO READ THROUGH THE 3 TEXT OPTIONS I HAVE APPENDED FURTHER BELOW. BASED ON THAT INFORMATION, SOME CLARIFICATIONS...

1) Connect will be used for MA224 this Fall for ONLINE HOMEWORK(the etext is an option).

NOTE: If you previously and recently purchased Connect, probably no need to repurchase a textbook or Connect, however...

NOTE: Connect is only good for 1 or 2 calendar years from the date of purchase(depending on how you purchased Connect). So, you might have to repurchase Connect if are retaking the class.

2) Do not buy the International version. I contacted our publisher to be sure, but was informed it was definitely a different textbook. Some things the same, but many or most different. Trying to find even more information online was difficult, but it even has a different number of pages.

3) For the recommended Option 1 -- purchasing directly from Connect starting Monday, 8/25/14 is what to do, otherwise for options 2&3 use local or online bookstores of your own choosing. For option 1 you will actually login to Connect and purchase that directly from them, but wait until I send you the correct information to get enrolled in the correct section of the course at the same time. Stay tuned for more homework info, but you are fine for now.

4) If you choose Option 3, you then you can purchase the textbook wherever you can, but you will wait until Monday, 8/25/14 to purchase Connect directly from their website. Connect Plus is different than just Connect, basically Connect is the online HW, Connect Plus is Option 1(HW + etextbook).

5) Option 1 was recommended, but any of the 3 options will work just fine. The choice is yours.

6) The copyright date is 2013, but the publishing date is in 2012, they are different. Amazon, and some other places use the publishing date. If you are

confused just use the Textbook Alone ISBN – 9780073532370 in Amazon and you can see what the cover looks like.

****TEXTBOOK: Applied Calculus for Business, Economics, and the Social and Life Sciences,
Expanded 11th Edition, 2013, by Hoffman and Bradley...**

**** 3 OPTIONS/CHOICES...**

1) RECOMMENDED: ISBN – 9780077427528 – Connect Plus (eTextbook and Online Homework)

OR 2) Alternative: ISBN – 9780077928445 – Applied Calculus for Business, Economics, and the Social and Life Sciences and Connect Plus (Hard copy Textbook and Connect Online Homework Software)

**OR 3) A 3rd textbook option is to purchase the textbook alone(NEW OR USED) and then purchase Connect online homework access directly from Connect starting the first week of classes.
Textbook Alone ISBN – 9780073532370**

****REMEMBER: There is nothing you can do with the Connect Online Homework system until you are sent your Section Enrollment Web Address NEXT MONDAY from me. So, be patient for sure. DO Reread your Textbook/Connect purchase options over the next week.**

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****Since some students have already asked if using an older 10th edition of the textbook is okay...**

No, it will not work well for MA224, The page #'s and problem #'s in the 10th edition will be quite different from the assignment sheet and the 11th edition. The problems within many sections have been renumbered. New problems have been added in many places too, even the sections and chapters have been changed and ordered differently. Bottom line... it will be very confusing and impractical trying to use the 10th edition and is certainly not something I would ever recommend.

I know you guys are trying to save money, but you are paying thousands of dollars for your education here at Purdue. The textbook is a relatively small investment in comparison. Make sure you spend the money so you have the right tools to be optimally successful.

"A beginning is a time for taking the most delicate care that the balances are correct." – Frank Herbert

Best,
Owen K. Davis
MA224 Course Coordinator