

## 7.2 Exponential Growth and Decay

consider a quantity that is growing or decaying at a rate that is proportional to its size

$$\frac{dy}{dt} = k \cdot y$$

↗ constant of proportionality ("proportional to \_\_\_")  
↘ size of the quantity

$k$  is also called the relative growth/decay rate

for example, if something is growing at 2% of its size

then  $\frac{dy}{dt} = \underbrace{0.02}_{2\%} y$  (for example, savings account pays 2% of your balance as interest)

$k \cdot y$  together gives us the absolute growth/decay rate

( \$1000 in account paying 2% interest is \$20 in interest  
 \$10,000 " " " " " \$200 " )

if  $\frac{dy}{dt} = ky$ , what is  $y(t)$ ?

this means the rate of change of  $y$  is some multiple of itself  
only one type of function behaves this way  $\rightarrow$  exponential

$$\left( \frac{d}{dt} e^{at} = e^{at} \cdot a \right. \\ \left. = a e^{at} \right)$$

so,  $y(t)$  must be some kind of exponential function

in form of  $y = C e^{kt}$

$$\left( \text{check: } \frac{dy}{dt} = \frac{d}{dt} (C e^{kt}) = C \cdot e^{kt} \cdot k = k \cdot \underbrace{C e^{kt}}_y \right)$$

the constant  $C$  is the size at  $t=0$

$$y(0) = C e^{k(0)} = C \quad \text{usually given the symbol } y_0$$

so, exponential growth/decay:  $y(t) = y_0 e^{kt} \leftrightarrow \frac{dy}{dt} = ky$

if  $k > 0$ , then relative rate is positive, so  $y$  is growing (population, interest, spread of diseases)

if  $k < 0$ , " " " negative, so  $y$  is decaying (radioactive decay, metabolism of drugs)

example The average yearly inflation rate between 2016 and 2019 in the US is 2.1%. If a loaf of bread cost \$2 in 2016, what will it cost in 2030 if the inflation rate stays the same? When will the price double?

$$y(t) = y_0 e^{kt}$$

$y$ : cost of bread (dollars)

$t$ : time since 2016, in years

( $t=0 \rightarrow 2016$ ,  $t=1 \rightarrow 2017$ , etc)

2030 is 14  
years after 2016  
↑

$$y_0 = y(0) = 2$$

find:  $y(14)$ , when  $y = 4$ ,  $t = ?$

$$y(t) = 2e^{kt}$$

now we need  $k$

we know  $y(0) = 2$ , and  $y(1) = \overbrace{1.021 y(0)}^{2.1\% \text{ higher}} = 1.021(2) = 2.042$

plug into  $y(t) = y_0 e^{kt}$

$$\underbrace{2.042}_{y(1)} = \underbrace{2}_{y_0} e^{k \cdot 1} \quad \leftarrow t=1$$

$$\frac{2.042}{2} = e^k = 1.021$$

$$k = \ln(1.021) = 0.0208$$

in 2030,  $t=14$ , so  $y(14) = 2e^{0.0208(14)} = \boxed{2.68}$  \$2.68 in 2030  
 when will  $y = 4$ ?

$$y(t) = y_0 e^{kt}$$

when  $y(t) = 2y_0$ ,  $2y_0 = y_0 e^{kt} \rightarrow 2 = e^{kt}$   
doubling  
current amount

$$\ln 2 = kt$$

$$t = \frac{\ln 2}{k}$$
 doubling time

note it does NOT depend on  $y_0$

here,  $k = 0.0208$ , so bread will cost \$4 when

$$t = \frac{\ln 2}{0.0208} \approx 33 \text{ (years after 2016)} \rightarrow \text{in year 2049}$$

example The half-life of caffeine in human body is around 5 hours. If 100 mg of caffeine was ingested through a cup of coffee at 6 am, how long before 80% of the caffeine is eliminated? How much caffeine is left at 10 pm?

just like doubling time, except this is the time to lose half of the initial amount.

(here, 100 mg  $\rightarrow$  50 mg in 5 hours, 50  $\rightarrow$  25 in another 5 hours and so on)

$$y(t) = y_0 e^{kt}$$

$t$ : time since 6 am in hours

$y$ : amount of caffeine in body, in mg

$$y(t) = 100 e^{kt}$$

find  $k$ : half-life is 5 hours, so  $\frac{1}{2} y_0 = y_0 e^{kt}$

$$\ln \frac{1}{2} = kt$$

$$t = \frac{\ln \frac{1}{2}}{k}$$

half-life  
again, does  
NOT depend on  
 $y_0$

we can find  $k$  from half-life:

$$5 = \frac{\ln \frac{1}{2}}{k} \rightarrow k = \frac{\ln \frac{1}{2}}{5} = -0.139$$

relative decay rate  
lose 13.9% of the  
amount at any time

$$y(t) = 100 e^{-0.139t}$$

to lose 80%  $\rightarrow$  20% of 100 is left

$$20 = 100 e^{-0.139t}$$

$$\frac{1}{5} = e^{-0.139t}$$

$$\ln \frac{1}{5} = -0.139 t$$

$$t = \frac{\ln 1/5}{-0.139} = \boxed{11.6 \text{ hours since 6 am}}$$

at 10 pm, how much remains?

↳  $t = 16$  (hours after 6 am)

$$y(t) = 100 e^{-0.139 t}$$

$$y(16) = 100 e^{-0.139(16)} = \boxed{10.8 \text{ mg}}$$



example

The E. Coli bacterium divides itself into two cells every 20 minutes. A sample initially has a population of 50 cells.

When will the population reach 1 billion?

How fast is the population growing at that time?

$$y(t) = y_0 e^{kt}$$

$t$ : time in minutes

$y$ : population of the sample

$$y_0 = 50 = y(0)$$

after 20 minutes, it doubles  $\rightarrow y(20) = 100$

plug into  $y(t) = y_0 e^{kt}$

$$100 = 50 e^{k \cdot 20}$$

$$\frac{100}{50} = e^{20k}$$

$$\ln\left(\frac{100}{50}\right) = \ln(2) = 20k \quad \rightarrow \quad k = \frac{\ln(2)}{20} = 0.035$$

relative growth rate  
is 3.5%

(absolute growth rate  
is 3.5% of the  
population)

time to reach pop. of 1 billion?

$$y(t) = y_0 e^{kt}$$

$$1,000,000,000 = 50 e^{0.035t}$$

$$20,000,000 = e^{0.035t}$$

$$\ln(20,000,000) = 0.035t$$

$$t = \frac{\ln(20,000,000)}{0.035} = 485 \text{ (minutes)} \approx \boxed{8 \text{ hours}}$$

absolute growth rate at that time?

$$\frac{dy}{dt} = ky = (0.035)(1,000,000,000) = \boxed{35,000,000 \text{ cells/min}}$$