

NOTE: YOU MIGHT WANT TO READ THROUGH THE 3 TEXT OPTIONS I HAVE APPENDED FURTHER BELOW. BASED ON THAT INFORMATION, SOME CLARIFICATIONS...

In case you have trouble with this, since you do not have a Section Enrollment Web Address yet...

NOTE: If you purchase directly from Connect through their website...

- 1) Connect , homework access only – \$52.50**
- 2) Connect+(Connect Plus) , homework and etext – \$85.00**

1) Connect will be used for MA223 this Fall for ONLINE HOMEWORK(the etext is an option), and subsequently for MA224.

NOTE: IF YOU ARE RETAKING MA223, No need to repurchase a textbook or Connect if you already did that in MA223 last Spring 2013, however...

NOTE: Connect is only good for 1 calendar year from the date of purchase. So, you might have to repurchase Connect if are retaking the class.

NOTE: If you want to price (Connect versus Connect+), then Google "Connect" and contact them.

2) Do not buy the International version. I contacted our publisher to be sure, but was informed it was definitely a different textbook. Some things the same, but many or most different. Trying to find even more information online was difficult, but it even has a different number of pages.

3) For the recommended Option 1 -- purchasing directly from Connect starting 8/19/13 is what to do, otherwise for options 2&3 use local or online bookstores of your own choosing. For option 1 you will actually login to Connect and purchase that directly from them, but wait until we send you the correct information to get enrolled in the correct section of the course at the same time. Stay tuned for more homework info, but you are fine for now.

4) If you choose Option 3, you then you can purchase the textbook wherever you can, but you will wait until 8/19/13 to purchase Connect directly from their website. Connect Plus is different than just Connect, basically Connect is the online HW, Connect Plus is Option 1(HW + etextbook).

5) Option 1 was recommended, but any of the 3 options will work just fine. The choice is yours.

6) The copyright date is 2013, but the publishing date is in 2012, they are different. Amazon, and some other places use the publishing date. If you are confused just use the Textbook Alone ISBN – 9780073532370 in Amazon and you can see what the cover looks like.

****TEXTBOOK: Applied Calculus for Business, Economics, and the Social and Life Sciences,
Expanded 11th Edition, 2013, by Hoffman and Bradley...**

**** 3 OPTIONS/CHOICES... NEXT PAGE...**

1) RECOMMENDED: 9780077427528 – Connect Plus (eTextbook and Online Homework)

OR 2) Alternative: 9780077928445 – Applied Calculus for Business, Economics, and the Social and Life Sciences and Connect Plus (Hard copy Textbook and Connect Online Homework Software)

**OR 3) A 3rd textbook option is to purchase the textbook alone(NEW OR USED) and then purchase Connect online homework access directly from Connect starting the first week of classes.
Textbook Alone ISBN – 9780073532370**

You have plenty of time to figure this out and you will not need the textbook until Monday, August 19.

****Since some students have already asked if using an older 10th edition of the textbook is okay...**

No, it will not work well for 223 and will be far worse for MA224, if you will subsequently take that course. The page #'s and problem #'s in the 10th edition will be quite different from the assignment sheet and the 11th edition. The problems within many sections have been renumbered. New problems have been added in many places too. When you get to MA224 even the sections and chapters have been changed and ordered differently. Bottom line... it will be very confusing and impractical trying to use the 10th edition and is certainly not something I would ever recommend.

I know you guys are trying to save money, but you are paying thousands of dollars for your education here at Purdue. The textbook is a relatively small investment in comparison. Make sure you spend the money so you have the right tools to be optimally successful.

Best,
Owen K. Davis
MA223 & MA224 Course Coordinator