

Make sure you spend the money so you have the right tools to be optimally successful in the MA223 and MA224 course sequence.

TEXTBOOK: Applied Calculus for Business, Economics, and the Social and Life Sciences,
Expanded 11th Edition, 2013, by Hoffman and Bradley(also used subsequently in MA224)...

** 3 CHOICES...

1) RECOMMENDED: 9780077427528 – Connect Plus (eTextbook and Online Homework)

OR 2) Alternative: 9780077928445 – Applied Calculus for Business, Economics, and the Social and Life Sciences and Connect Plus (Hard copy Textbook and Connect Online Homework Software)

OR 3) A 3rd textbook option is to purchase the textbook alone(NEW OR USED) and then purchase Connect online homework access directly from Connect starting the first week of classes.
Textbook Alone ISBN – 9780073532370

You have plenty of time to figure this out and you will not need the textbook until Monday, January 7.

Since some students have already asked if using an older 10th edition of the textbook is okay...

No, it will not work well for 223 and will be far worse for MA224, if you will subsequently take that course. The page #'s and problem #'s in the 10th edition will be quite different from the assignment sheet and the 11th edition. The problems within many sections have been renumbered. New problems have been added in many places too. When you get to MA224 even the sections and chapters have been changed and ordered differently. Bottom line... it will be very confusing and impractical trying to use the 10th edition and is certainly not something I would ever recommend.

I know you guys are trying to save money, but you are paying thousands of dollars for your education here at Purdue. The textbook is a relatively small investment in comparison. Make sure you spend the money so you have the right tools to be optimally successful.

Best,
Owen K. Davis
MA223 & MA224 Course Coordinator