Factoring Trinomials of the form

$$
a x^{2}+b x+c
$$

Method 1: Using Trial-and-Error

1. First terms should have a product of $a x^{2}$.
2. Last terms should have a product of $c$.
3. The sum of the 'inner' and 'outer' products should equal $b x$. If not, got back to steps 1 and 2 and try a different combination, until step 3 checks.

Method 2: Product/Sum Method

1. Write the trinomial in form $a x^{2}+b x+c=0$.

Find a pair of numbers whose product is $a c$ and whose sum is $b$. Call these numbers $r$ and $s$.
2. Rewrite the trinomial as a sum of 4 terms, $a x^{2}+r x+s x+c=0$. Use the 'grouping' method of factoring.
a) Group the $1^{\text {st }}$ two terms together and factor out a GCF.
b) Group the last two terms together and factor out a GCF so that the binomial factor is the same as a factor from the $1^{\text {st }}$ term terms.
c) Factor out the group GCF and write the second factor.

