

Lesson 35

Basic Power Functions:

- $f(x) = bx^a$
 - the base x is a variable and the exponent a is a constant, b is a non-zero constant coefficient
- Examples:
 - $f(x) = x^2$
 - $g(x) = 3x^{\frac{1}{2}}$
 - $h(x) = \frac{1}{2}x^{-1}$
- there are no restrictions on the exponent a , but there could be restrictions the base x depending on the value of exponent
 - for the function $g(x) = x^{\frac{1}{2}}$, restrictions: $x \geq 0$
 - for the function $h(x) = x^{-1}$, restrictions: $x \neq 0$

Basic Exponential Functions:

- $f(x) = ba^x$
 - the exponent x is a variable and base a is a constant within the guidelines below, b is a non-zero constant
- there are no restrictions on the exponent x , but there are restrictions on the base a
 - a cannot be negative ($a \geq 0$) because x could be a fraction ($x = \frac{1}{2}$) for example, $(-2)^{1/2}$ is not defined
 - a cannot be zero ($a \neq 0$) because x could be negative ($x = -1$) 0^{-1} is not defined
 - a cannot be one ($a \neq 1$) because $f(x) = a^x$ would not be 1 – 1 $f(x) = 1^x$ is the same as $f(x) = 1$, a horizontal line

An exponential function $f(x) = a^x$ must have a positive base other than 1 ($a > 0$ and $a \neq 1$).

Example 1: Find an exponential function of the form $f(x) = b \cdot a^x$, given the following information, then find the domain and range of each function.

a. passes through the points $P(0, 1)$ and $Q(-3, 8)$

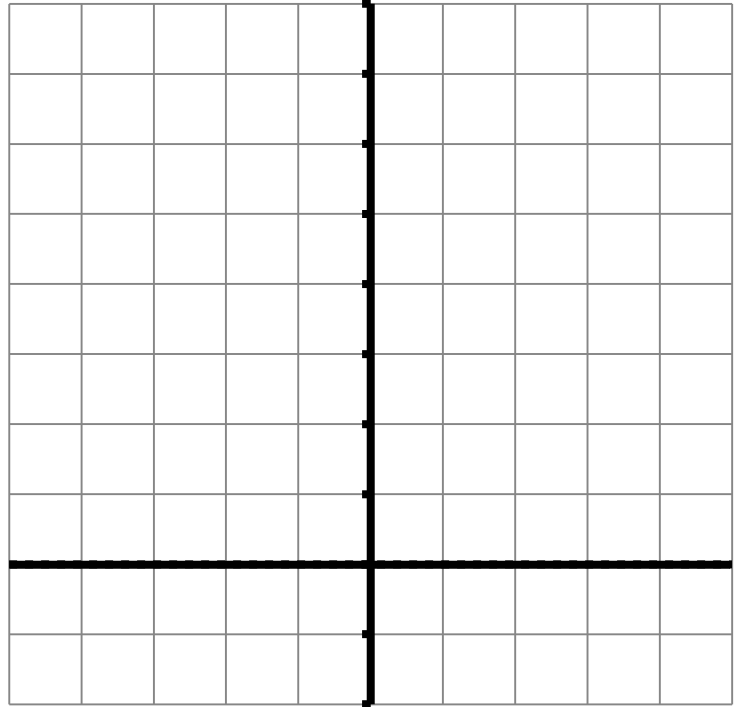
b. passes through the points $P(0, -2)$ and $Q(1, -4)$

c. y -intercept is 6; passes through the point $P\left(2, \frac{3}{32}\right)$

Because the exponent x is unrestricted, **the domain of an exponential function is all real numbers** $(-\infty, \infty)$. The range however is restricted; as long as $a > 0$, a^x will always produce positive outputs, so **the range of the exponential function $f(x) = a^x$ is only positive numbers** $(0, \infty)$. The range could change if an exponential function is transformed (shifted and/or reflected vertically).

Example 2: Sketch the graph of $f(x) = 2^x$, then find the following:

<u>Inputs</u>	<u>Outputs</u>
x	$f(x) = 2^x$
$x \rightarrow -\infty$	
-4	
-3	
-2	
-1	
0	
1	
2	
3	
4	
$x \rightarrow \infty$	



Domain:

Range:

$f(x) = 0$ when $x =$

$f(x) > 0:$

$f(x) < 0:$

Increasing:

$f(x)$ is even/odd/neither: $f(-1) =$ $f(1) =$

x -intercepts:

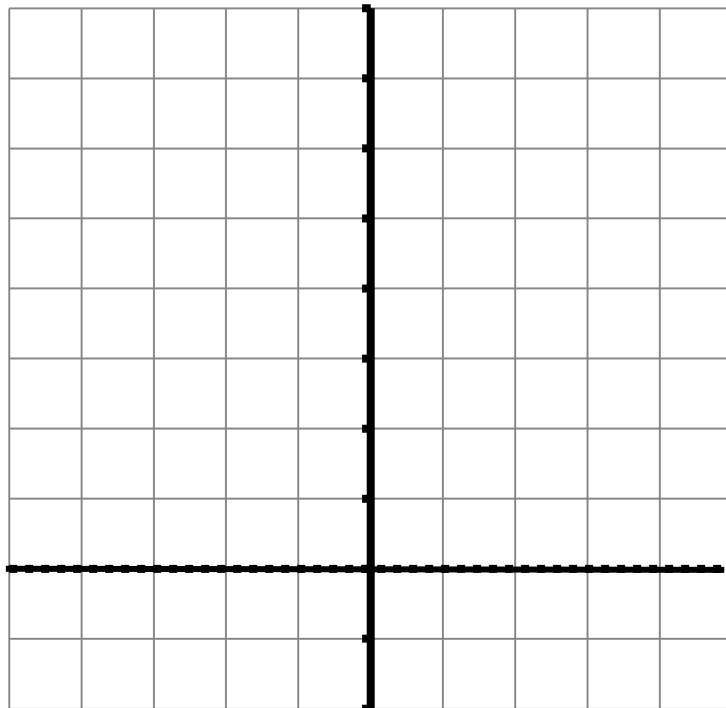
$f(0) =$

y -intercepts:

Decreasing:

Example 2 1/2 : Sketch the graph of $f(x) = \left(\frac{1}{2}\right)^x$, then find the following:

<u>Inputs</u>	<u>Outputs</u>
x	$f(x) = \left(\frac{1}{2}\right)^x$
$x \rightarrow -\infty$	
-4	
-3	
-2	
-1	
0	
1	
2	
3	
4	
$x \rightarrow \infty$	



Domain:

Range:

$f(x) = 0$ when $x =$

$f(x) > 0:$

$f(x) < 0:$

Increasing:

$f(x)$ is even/odd/neither: $f(-1) =$ $f(1) =$

x -intercepts:

$f(0) =$

y -intercepts:

Decreasing:

Asymptotes:

Horizontal Asymptote:

- a horizontal line ($y = \#$) that the graph of a function approaches when the inputs are large positive numbers ($x \rightarrow \infty$) or large negative numbers ($x \rightarrow -\infty$)
 - o in the case of $f(x) = 2^x$, as the inputs get smaller and smaller ($x \rightarrow -\infty$), the outputs get closer and closer to zero ($f(x) \rightarrow 0$), so the graph has a horizontal asymptote at $y = 0$
 - o the graph of every exponential function will have a horizontal asymptote
- in WebAssign, horizontal asymptotes will not be dotted lines when they lie on the x -axis, but only when they are above or below the x -axis

Example 3: Re-write each of the following functions in terms of $f(x) = 2^x$, then match the transformation with the appropriate graph on page 6.

a. $g(x) = -2^x$

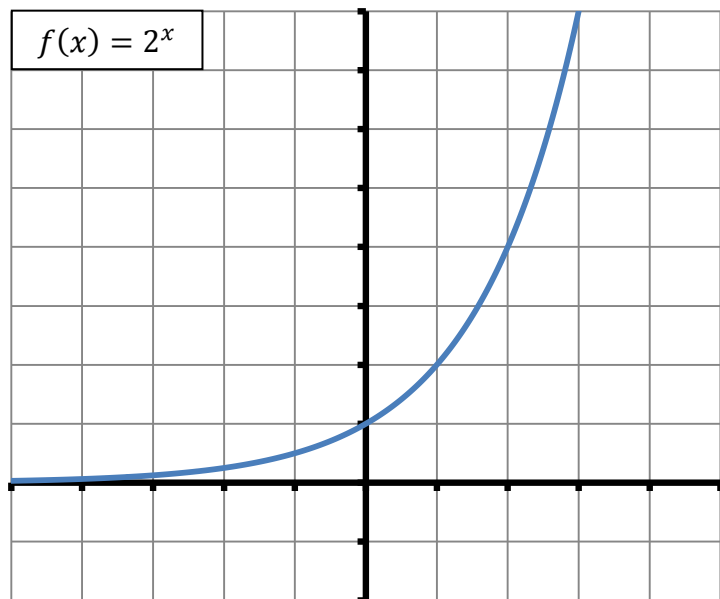
b. $h(x) = 2^{-x}$

c. $j(x) = 2^{x-3}$

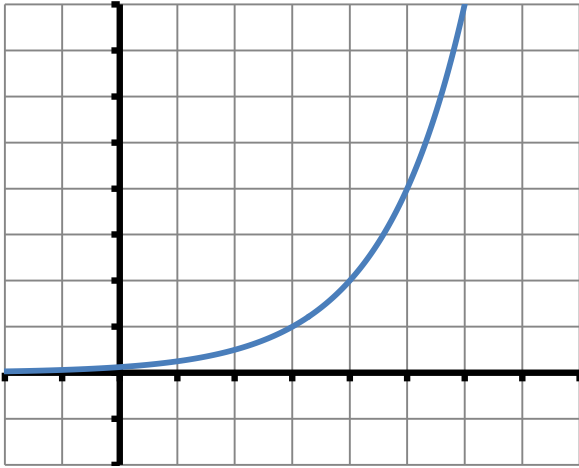
d. $k(x) = 2^x - 3$

e. $m(x) = 3(2^x)$

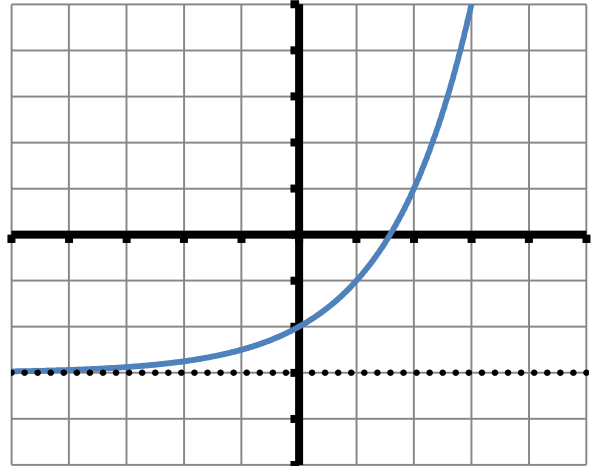
f. $n(x) = 2^{3x}$



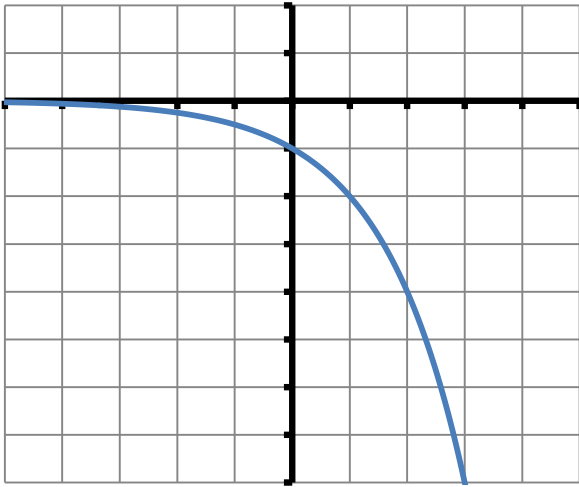
A.



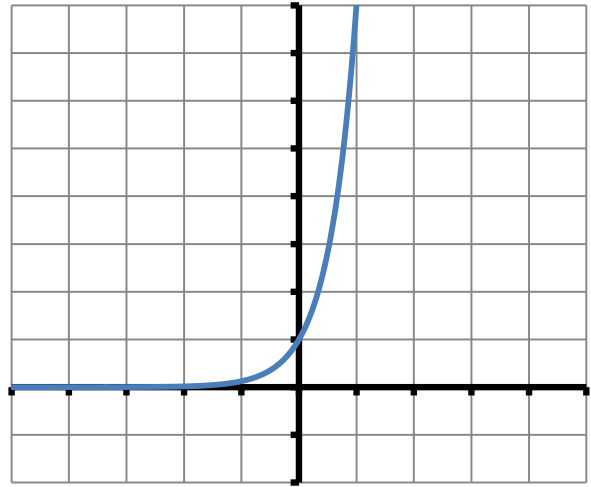
B.



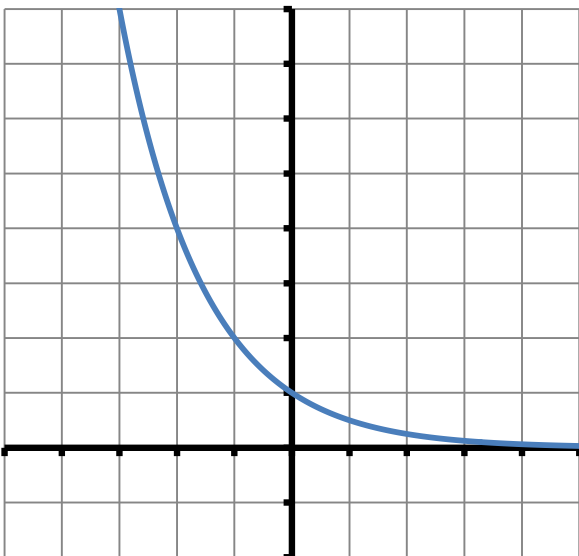
C.



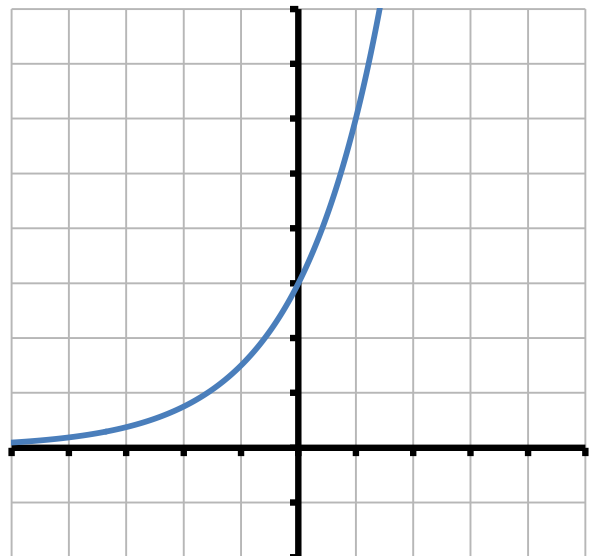
D.



E.



F.



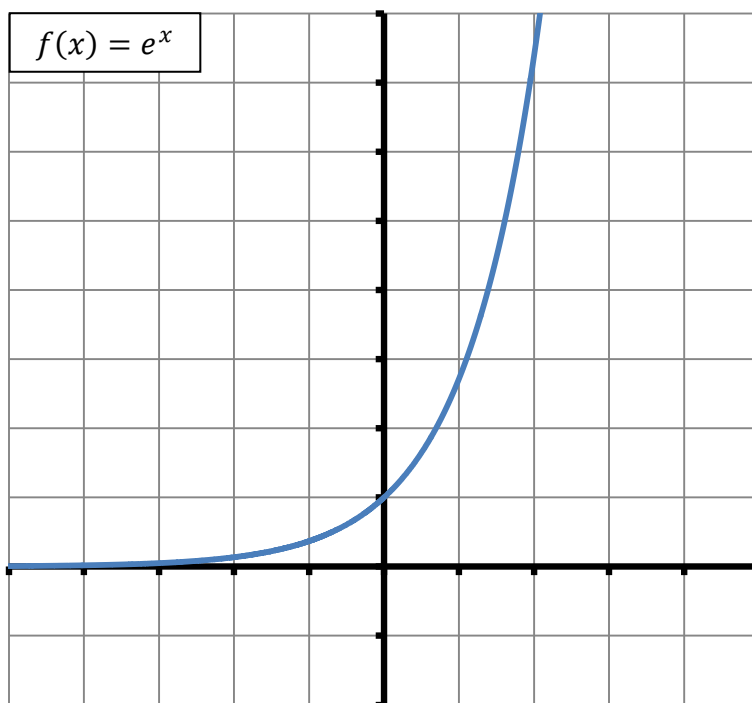
When solving problems like this on the homework, you can either use transformations (like I did) or you can make new input/output tables for each new function to sketch/identify the graphs. Transformations will most likely be quicker, but it is your choice.

Natural Exponential Functions:

- $f(x) = e^x$, where the exponent x is a variable and base e is the number 2.71828...
- the base e is **NOT** a variable, it is simply a number (like π or i)
- the domain is still unrestricted $(-\infty, \infty)$ and the range is still only positive numbers $(0, \infty)$

Example 4: Re-write each of the following functions below in terms of $f(x) = e^x$, then match the transformation with the appropriate graph on page 8.

<u>Inputs</u>	<u>Outputs</u>
x	$f(x) = e^x$
$x \rightarrow -\infty$	$f(x) \rightarrow 0$
-2	$\frac{1}{e^2} \approx 0.14$
-1	$\frac{1}{e} \approx 0.37$
0	1
1	$e \approx 2.72$
2	$e^2 \approx 7.39$
$x \rightarrow \infty$	$f(x) \rightarrow \infty$



a. $g(x) = e^{-x}$

b. $h(x) = -e^x$

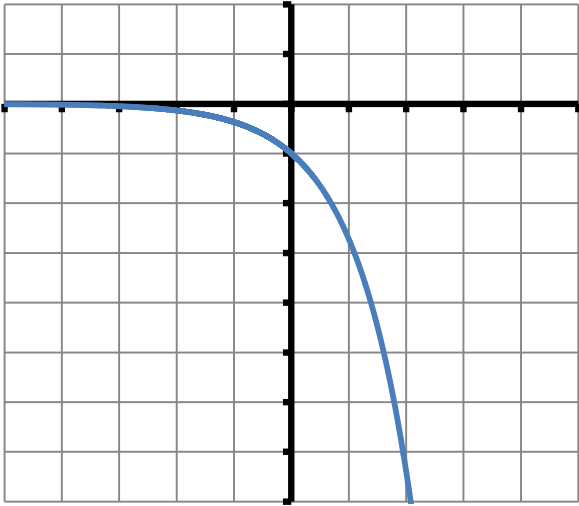
c. $j(x) = e^{x+2}$

d. $k(x) = e^x + 2$

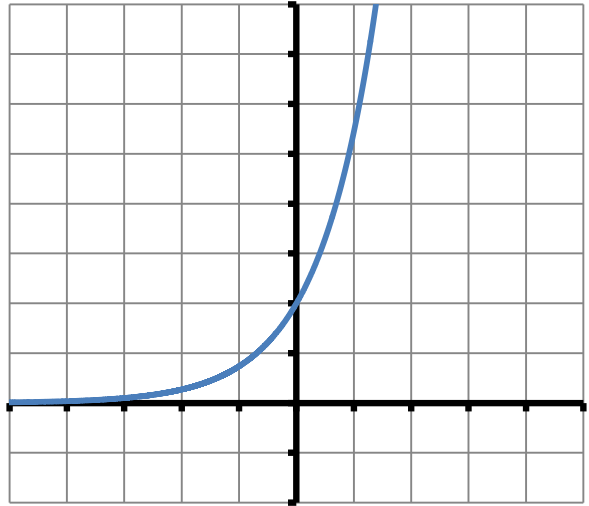
e. $m(x) = 2e^x$

f. $n(x) = e^{2x}$

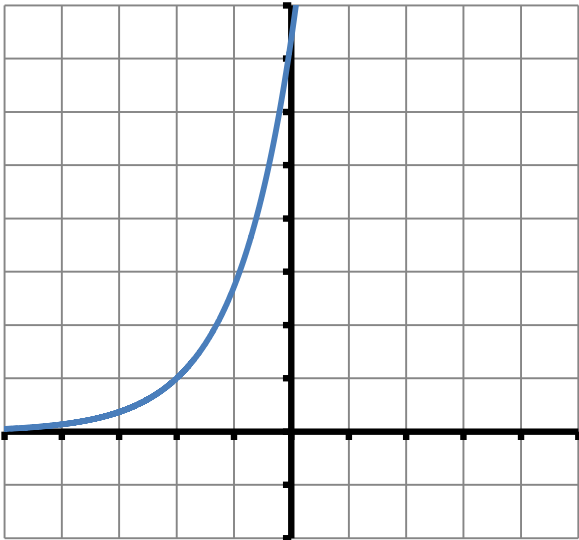
A.



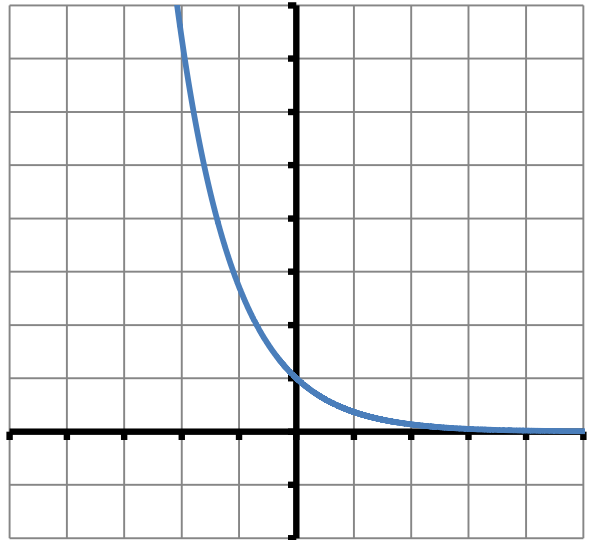
B.



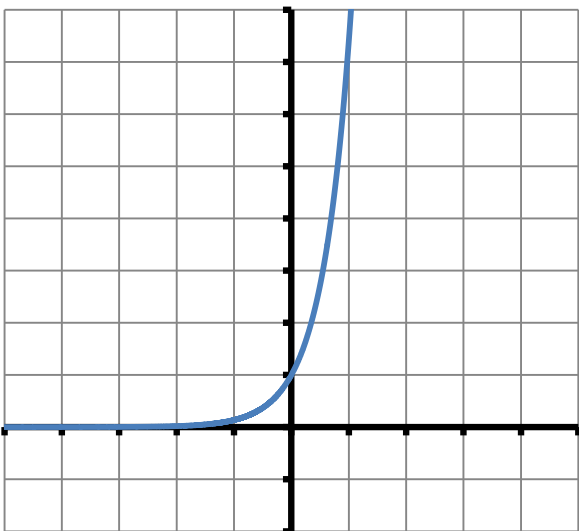
C.



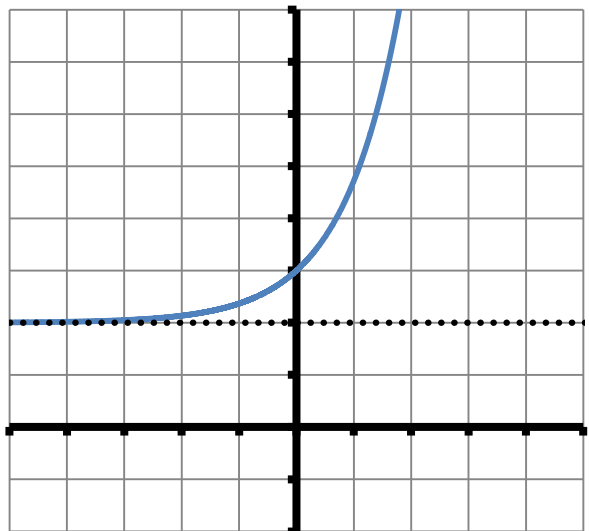
D.



E.



F.



Again, when solving problems like this on the homework you can use any method you like to sketch/identify the graphs of the functions.

All the transformations discussed in Lessons 22 & 23 hold true for exponential functions (shifting, stretching, compressing, and reflecting).

The only way for an exponential function to be equal to zero is if it is transformed in a way that it crosses the x -axis (shifted and/or reflected vertically).

$$\begin{aligned} &\text{if } f(x) = 2^x, \text{ then } f(x) \neq 0 \\ &\text{if } g(x) = 2^x - 4, \text{ then } g(x) = 0 \text{ when } x = 2 \end{aligned}$$

Example 5: Find the zeros (numbers where x -intercepts are located) of the following functions.

a. $g(x) = x2^x + 2^x$

b. $h(x) = -x^22^{-x} + 2x2^{-x}$

$g(x) = 0$ when $x =$

$h(x) = 0$ when $x =$

c. $j(x) = x^3(4e^{4x}) + 3x^2e^{4x}$

d. $k(x) = x^2e^{2x} + 5xe^{2x} + 6e^{2x}$

$j(x) = 0$ when $x =$

$k(x) = 0$ when $x =$

Referring back to the exponential graphs from Examples 2, 3, & 4, notice that all the graphs of exponential functions are either increasing or decreasing; there are no turning points. Based on the Theorem on Increasing/Decreasing Functions from Lesson 34, this means that exponential functions are one-to-one.

Theorem on Exponential Functions:

- exponential functions are one-to-one, so if a base to power is equal to the same base to another power, the powers must be the same
 - o if $2^x = 2^y$, then $x = y$
 - o if $2^x = 8^y$, then $x = 3y$ because $2^x = 2^{3y}$
- if two exponential expressions are equal, and the bases are same, the exponents must be the equal

Example 6: Solve each of the following equations by making the bases the same and simplifying, then setting the exponents equal to each other.

a. $7^{x+6} = 7^{3x-4}$

b. $e^{(x^2)} = e^{7x-12}$

c. $2^{2x-6} = 8^{4-x}$

d. $27^{x-1} = 9^{2x-3}$

One application of exponential functions is compound interest, which is when interest is calculated on the total value of a sum, not just on the principal. We will look at two ways to calculate compound interest; n times per year or continuously.

Compound Interest Formulas:

- when interest is compounded n times per year, we use the formula

$$A = P \left(1 + \frac{r}{n}\right)^{nt}, \text{ where } n \text{ is the number of compounding periods}$$

- when interest is compounded continuously, we use the formula $A = Pe^{rt}$
- in both cases:
 - o A is the accumulated value of the investment
 - o P is the principal (the original amount invested)
 - o r is the annual interest rate as a decimal
 - o t is the number years the principal is invested
- these formulas will be provided on the Final Exam, if needed

Example 7: If \$1000 is invested at a rate of 7% per year compounded monthly, find value of the investment at each given time and round to the nearest cent.

a) 1 month

b. 6 months

c. 1 year

d. 20 years

Example 8: Parents of a newborn baby are given a gift of \$20,000 and will choose between two options to invest for their child's college fund. Option 1 is to invest the gift in a fund that pays an average annual interest rate of 8% compounded semiannually; option 2 is to invest the gift in a fund that pays an average annual interest rate of 7.75% compounded continuously. Assuming each investment has a term of 18 years, which is the better option for the parents?

What if the rates are the same?

Example 9: A proposed alternative to the current Social Security system is to set-up an account with \$10,000 for every child born in the United States to parents who are U.S. citizens. The account would be payable on the newborns 70th birthday. Calculate the amount of each account if the average annual interest is 5% compounded:

- a. Annually
- b. Quarterly
- c. Continuously