

Instantaneous Rates of Change

Recall that the slope of the secant line to $f(x)$ at the points x and $x + h$ is

$$\frac{f(x+h) - f(x)}{h}.$$

This is the *average rate of change* of the function f over the interval $[x, x + h]$.

Taking the limit as $h \rightarrow 0$ gives the (*instantaneous*) *rate of change* at the point x .

$$\begin{aligned} \text{(Instantaneous) rate of change} &= \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} \\ &= f'(x) \\ &= \text{the derivative of } f \text{ at } x \end{aligned}$$

Example 1: The population of a culture of bacteria is given by $P(t) = 7t^2 + 4t + 1500$.

(a) Find the equation for the rate of change of the population after t hours.

(b) What is the rate of change after 4 hours?

Velocity

The rate of change of position is *velocity*. If $s(t)$ is a function giving the position of an object at time t , then the velocity of that object at time t is $v(t) = s'(t)$.

Example 2: The height of a ball t seconds after being thrown into the air is given by $s(t) = -16t^2 + 51t$.

(a) Find the velocity function ($v(t)$).

(b) What is the velocity of the ball when $t = 2$?

