## Instantaneous Rates of Change

Recall that the slope of the secant line to f(x) at the points x and x + h is

$$\frac{f(x+h)-f(x)}{h}.$$

This is the average rate of change of the function f over the interval [x, x + h].

Taking the limit as  $h \to 0$  gives the (instantaneous) rate of change at the point x.

(Instantaneous) rate of change 
$$=\lim_{h\to 0} \frac{f(x+h)-f(x)}{h}$$
  
 $=f'(x)$   
 $=$  the derivative of  $f$  at  $x$ 

Example 1: The population of a culture of bacteria is given by  $P(t) = 7t^2 + 4t + 1500$ .

(a) Find the equation for the rate of change of the population after t hours.

(b) What is the rate of change after 4 hours?

## Velocity

The rate of change of position is <u>velocity</u>. If s(t) is a function giving the position of an object at time t, then the velocity of that object at time t is v(t) = s'(t).

Example 2: The height of a ball t seconds after being thrown into the air is given by  $s(t) = -16t^2 + 51t$ .

(a) Find the velocity function (v(t)).

(b) What is the velocity of the ball when t = 2?

$$V(2) = -32(2) + 51 = (-13)$$

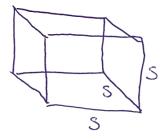
## DIY

1. If a rock is thrown upward on Mars, its height (in meters) after t seconds is given by  $s(t) = 16t - 1.86t^2$ . At what time is the velocity of the rock equal to -2.6 m/s?

$$5'(t) = V(t) = 16 - 3.72t$$
  
 $16 - 3.72t = -2.6$   
 $\Rightarrow 18.6 = 3.72t$   
 $\Rightarrow 5 = 5$ 

2. Find the rate of change of the volume of a cube with respect to the length s of a side. What is the rate of change of the volume when s = 4?

$$V = S^{3}$$
  
 $\Rightarrow V'(s) = 3S^{2}$   
 $V'(4) = 3(4)^{2} = 48$ 



3. The population of a pride of lions over time (in years) is given by  $P(t) = 150 (1 + 0.5t + 0.08t^2)$ . What is the growth rate (in lions per year) when t = 5 years?