

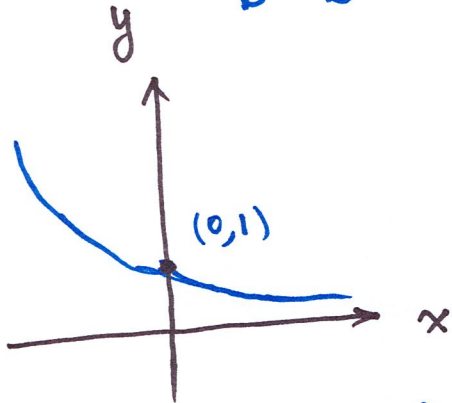
## §1.4 Exponential Functions

$$b^3 = b \cdot \underline{b} \cdot b = b \cdot b^2$$
$$b^{-2} = b^{-1} \cdot b^{-1} = \frac{1}{b} \cdot \frac{1}{b}$$

$$f(x) = b^x$$

*exponent*  
base  $b > 0$

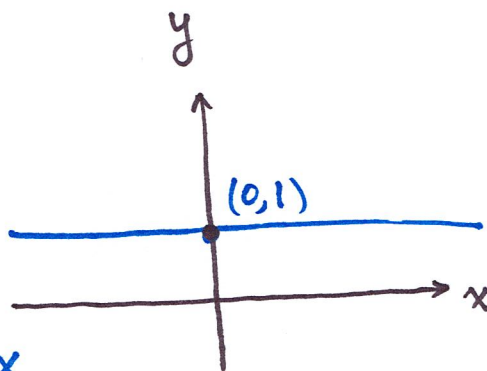
$$\text{dom}(f) = (-\infty, +\infty)$$



$$0 < b < 1$$

$$f(x) = \left(\frac{1}{2}\right)^x$$

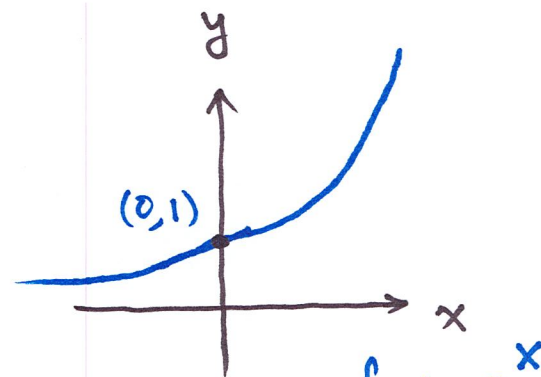
$$\text{range}(f) = (0, +\infty)$$



$$b = 1$$

$$f(x) = 1^x = 1$$

$$\text{range}(f) = \{1\}$$



$$b > 1$$

$$f(x) = 2^x$$

$$\text{range}(f) = (0, +\infty)$$

## Law of Exponents

$$b^{x+y} = b^x \cdot b^y$$

$$b^{x-y} = b^x \cdot b^{-y} = \frac{b^x}{b^y}$$

$$(b^x)^y = b^{x \cdot y}$$

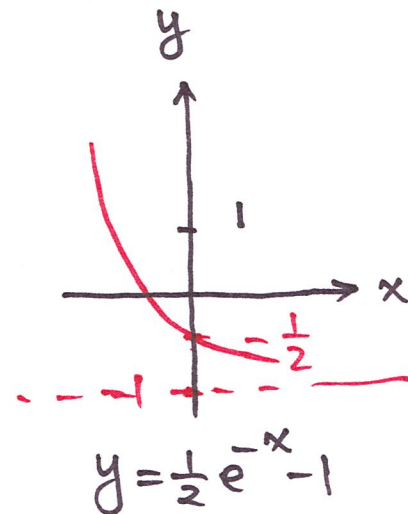
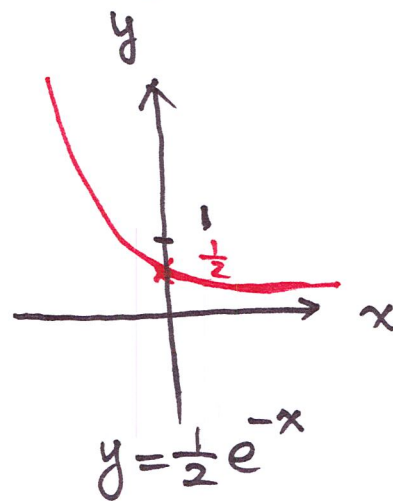
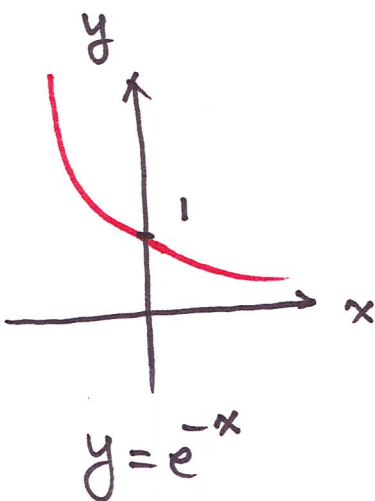
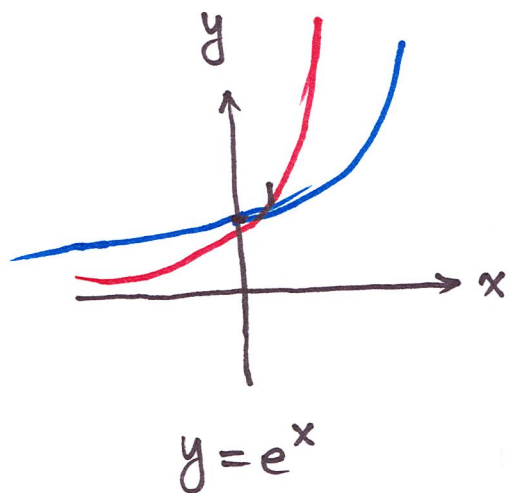
$$(ab)^x = a^x \cdot b^x$$

# The Number e

$$e \approx 2.71828$$

$$\left. \frac{d}{dx} 2^x \right|_{x=0} \approx 0.7, \quad \left. \frac{d}{dx} 3^x \right|_{x=0} \approx 1.1, \quad \left. \frac{d}{dx} e^x \right|_{x=0} = 1$$

Ex. 4 Sketch  $y = \frac{1}{2}e^{-x} - 1$ , dom = ?, ~~dom~~ range = ?

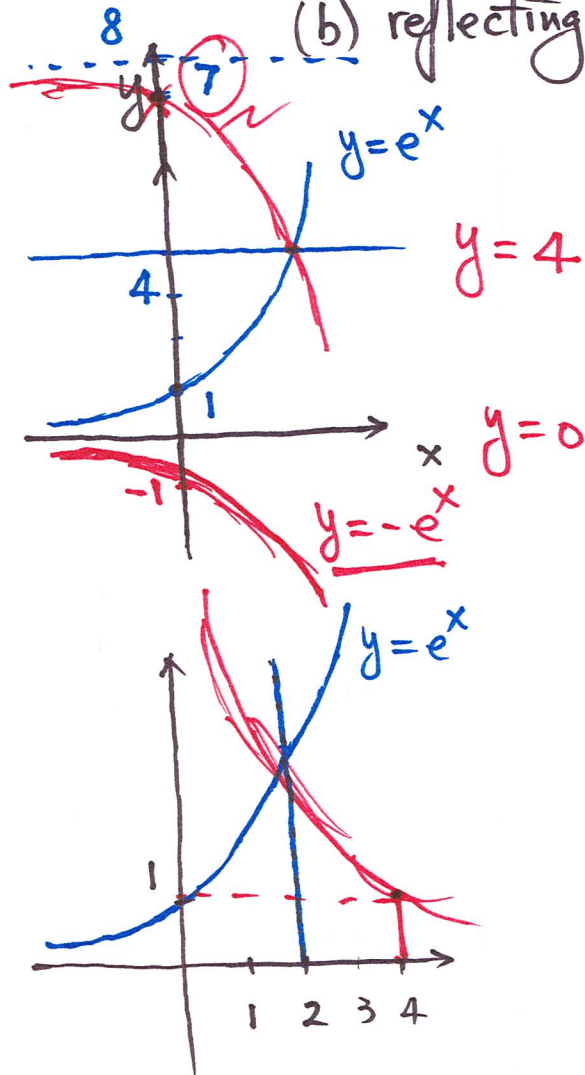


$$\text{dom}(f) = (-\infty, +\infty), \quad \text{range}(f) = (-1, +\infty)$$

#18 (P53) Starting with the graph of  $y=e^x$ , find the equation of the graph that results from

(a) reflecting about the line  $y=4$

(b) reflecting about the line  $x=2$



$$y \neq 4 - e^x$$

$$y = \underline{\underline{8}} - e^x$$

$$y(0) = 4 - e^0 = 3$$

$$y(0) = 8 - e^0 = 7$$

$y=f(x)$  reflecting w.r.t.  $y=b$

$$\Rightarrow \boxed{y = 2b - f(x)}$$

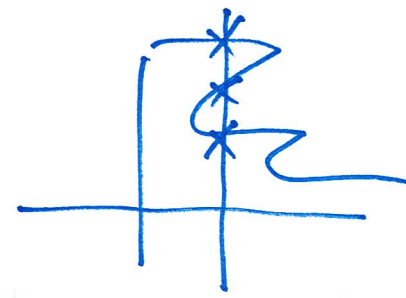
$$y = e^{-x} - 4$$

$$y = e^{-x+4}$$

# §1.5 Inverse Functions and Logarithms

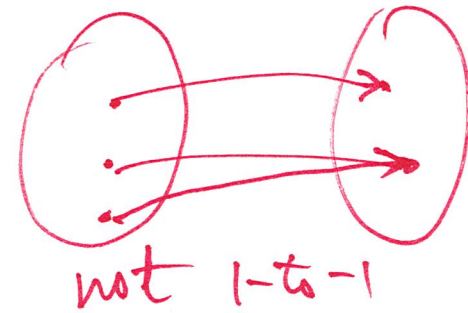
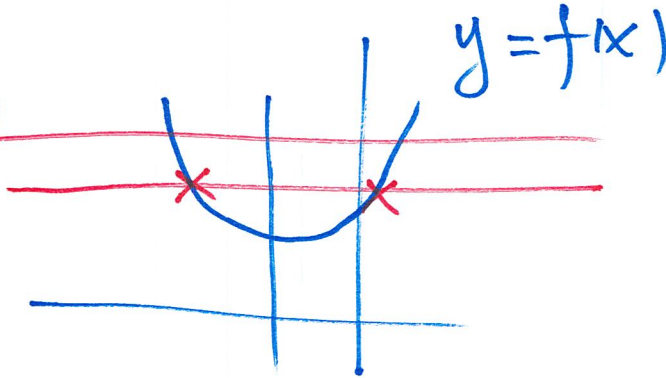
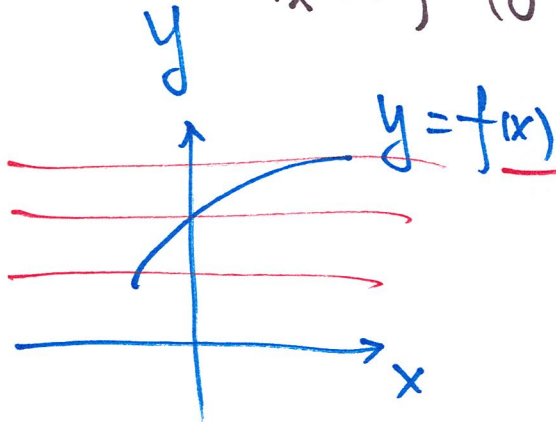
$$x = f^{-1}(y) \quad y = f(x)$$

single valued



$$x = f^{-1}(y)$$

what guarantees  $f^{-1}$  being single valued?



Def (1-to-1)

$f(x)$  is a 1-to-1 function

$$\iff \forall \underline{x_1} \neq \underline{x_2} \implies \underline{f(x_1)} \neq \underline{f(x_2)}$$

$$\iff f(x_1) = f(x_2) \implies x_1 = x_2$$

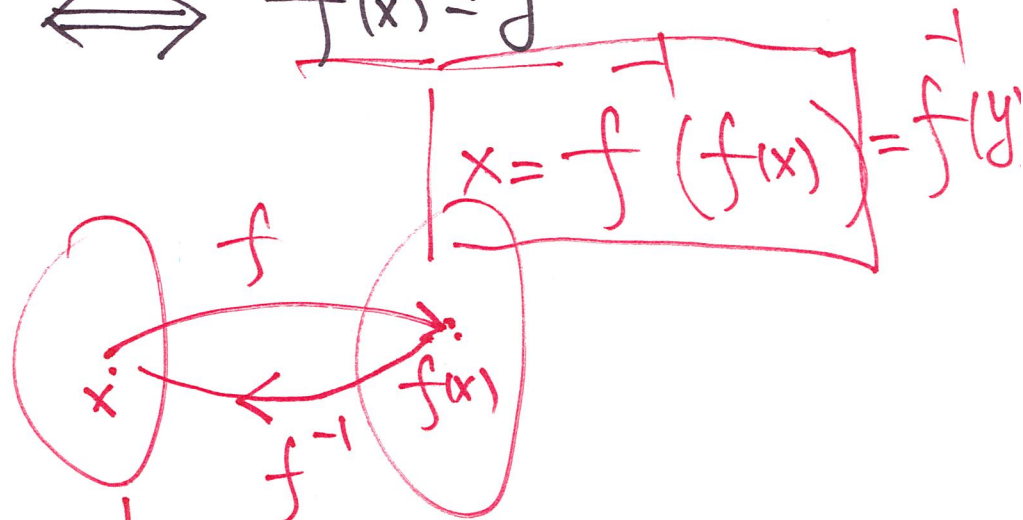
$\iff$  horizontal line test.

Def. (inverse function) Assume that  $f$  is a 1-to-1 function with  $\text{dom}(f)=A$ ,  $\text{range}(f)=B$

the inverse function  $f^{-1}$  is defined by

$$f^{-1}(y) = x \quad \forall y \in B \iff f(x) = y$$

$$y = f(f^{-1}(y)) = f(x)$$



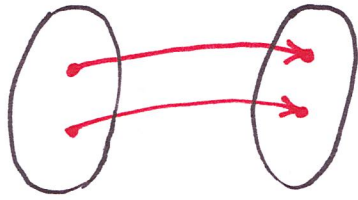
$$(1) \underline{y = x^3 + 2} \implies x^3 = y - 2$$

$$x = (y - 2)^{\frac{1}{3}} = f^{-1}(y)$$

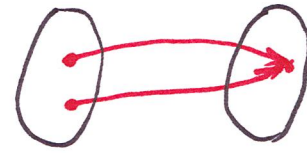
Ex. 4 Find the inverse function of (1)  $f(x) = x^3 + 2$ , (2)  $f(x) = x^2 - x$  for  $x \geq \frac{1}{2}$

$$y = x^2 - x = \left(x - \frac{1}{2}\right)^2 - \frac{1}{4}$$

$$\left(x - \frac{1}{2}\right)^2 = y + \frac{1}{4} \implies x = \frac{1}{2} + \sqrt{y + \frac{1}{4}}$$

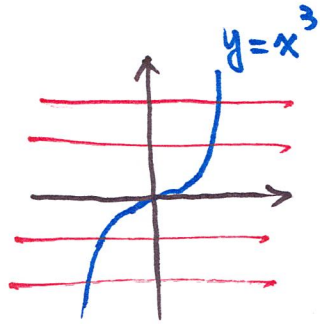


1-to-1



not 1-to-1

Ex. 1 Is  $f(x) = x^3$  1-to-1?



$$\forall x_1, x_2$$

$$f(x_1) = f(x_2)$$

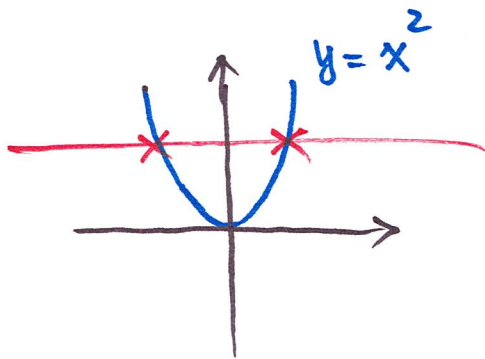
$$x_1^3 = x_2^3 \quad ? \Rightarrow x_1 = x_2$$

$$0 = x_1^3 - x_2^3 = (x_1 - x_2)(x_1^2 + x_1x_2 + x_2^2)$$

$$\Rightarrow \underline{x_1 - x_2 = 0}$$

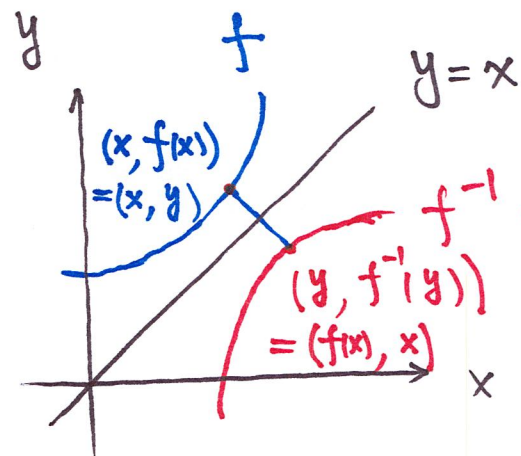
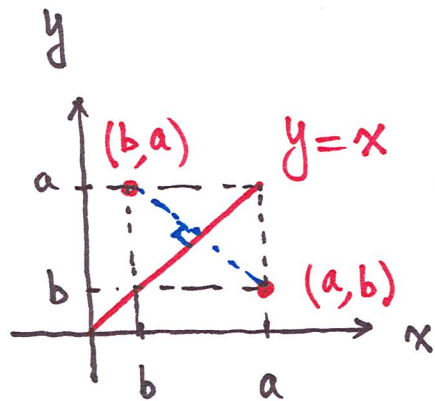
$$\text{or } x_1^2 + x_1x_2 + x_2^2 = 0$$

Ex. 2 Is  $g(x) = x^2$  1-to-1?



$$\cancel{f(x)} \quad 1^2 = (-1)^2 = 1$$

## graph $f^{-1}$ from graph $f$



reflecting of  $f$   
w.r.t. the line  $y=x$

## Logarithmic Functions

$$y = b^x > 0 \quad x = f^{-1}(y) = \log_b y \quad y > 0$$

$$y = \log_b x \quad \text{for } x > 0$$

## Law of Logarithms for $x, y > 0$

$$xy = b^{\log_b(xy)} = b^{\log_b x + \log_b y} = \underbrace{b^{\log_b x} \cdot b^{\log_b y}} = x \cdot y$$

$$\log_b \frac{x}{y} = \log_b x - \log_b y$$

$$\log_b x^r = r \log_b x$$

## Natural Logarithms

$$\underline{\ln x = \log_e x}$$

$$\bullet \log_b x = \frac{\ln x}{\ln b}$$

$$\bullet \ln e = 1$$