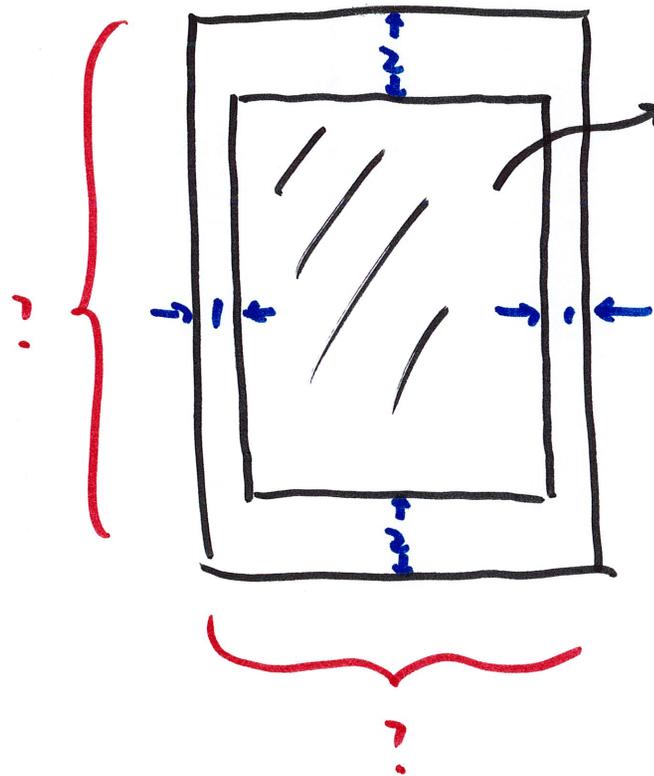


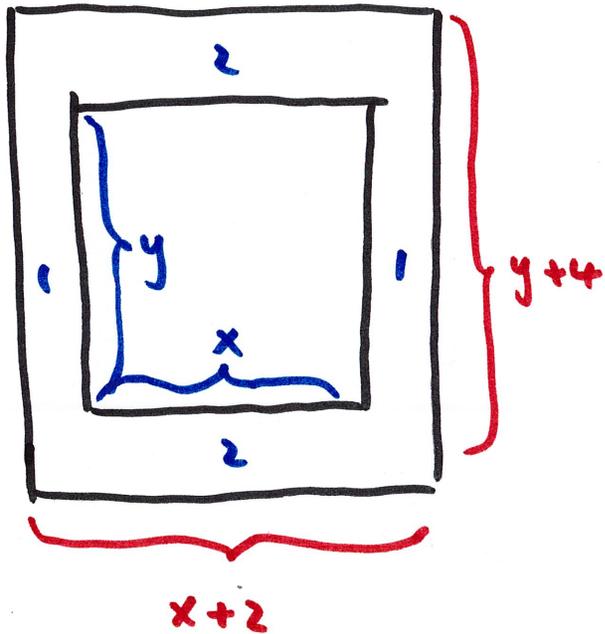
4.5 Optimization Problems (part 2)

example

A page from a book is to have a printed area of 42 in^2 . The margins at top and bottom are 2 in each and the margins at left and right are 1 in each. Find the dimensions of the page to minimize total area.



find length and width of
page w/ minimum total area.



x : width of printed area

y : length " " "

printed area has area 42 in^2

so, $xy = 42$ constraint

width of page: $x+2$

length " " : $y+4$

area of page: $A = (x+2)(y+4)$ objective

goal: minimize A

objective has two variables: use constraint to eliminate one

$$xy = 42 \rightarrow y = \frac{42}{x} \text{ sub into } A$$

$$A = (x+2) \left(\frac{42}{x} + 4 \right)$$

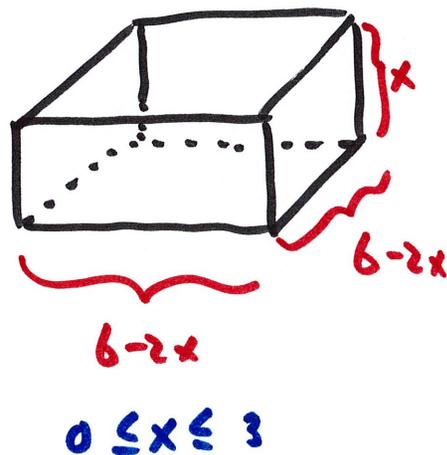
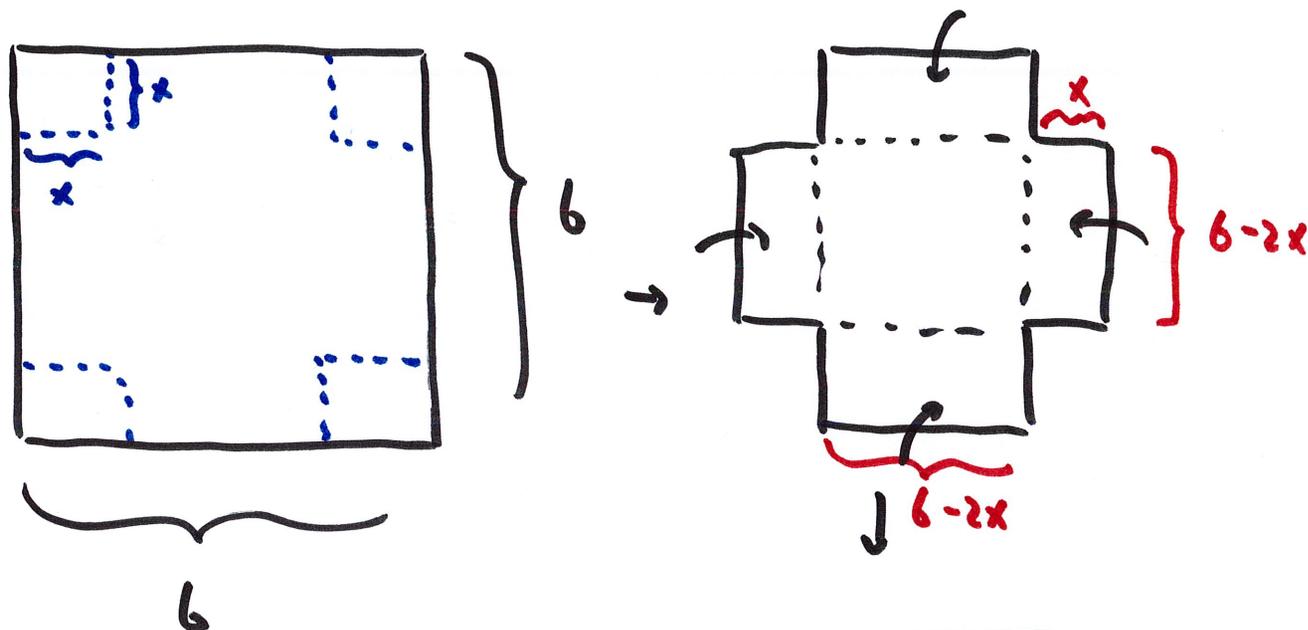
next steps: find critical numbers
check for max/min

example

A piece of cardboard is 6 in by 6 in.

Small squares are removed from the corners and the flaps are folded up to make a box.

Find the volume of the largest possible such box.



maximize this

volume: $V(x) = (6-2x)^2(x)$

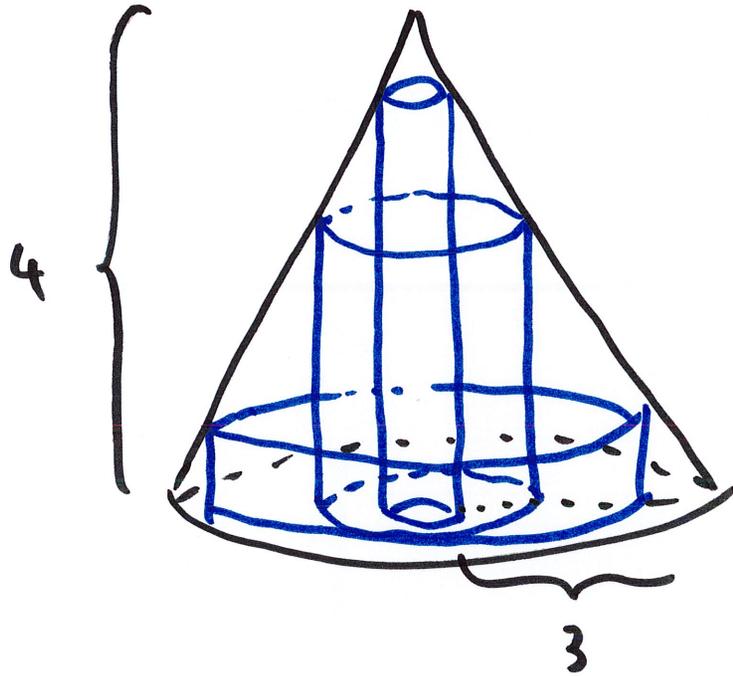
$0 \leq x \leq 3$

next steps: find V'

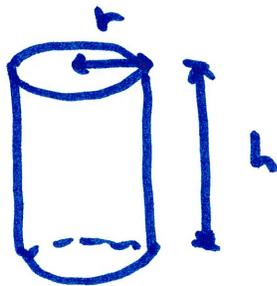
find critical numbers ($V' = 0$)

then compare V at critical numbers and end points.

example Find the volume of the largest possible right circular cylinder that can be inscribed in a cone of height 4 and radius 3.

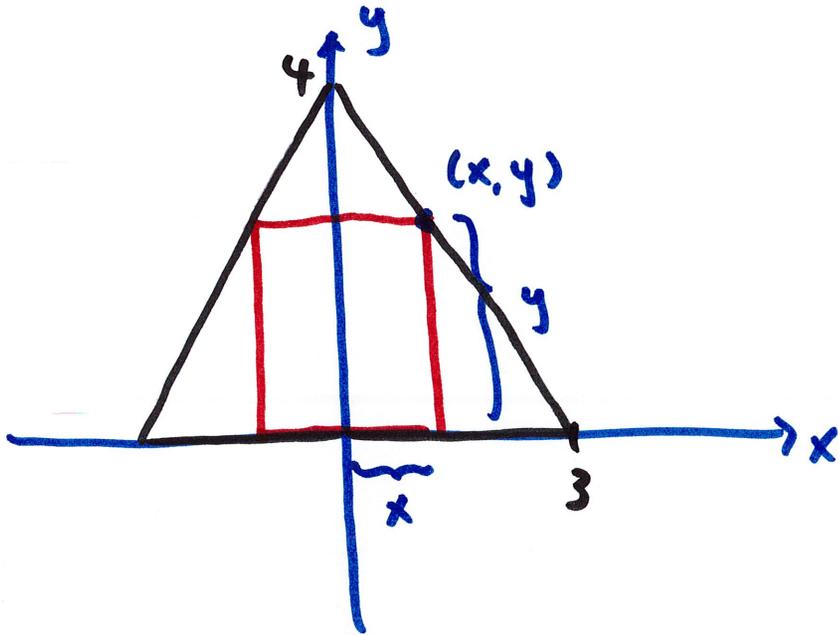


largest possible cylinder \rightarrow maximize the volume



$$\text{volume} = V = \pi r^2 h$$

cut the cone/cylinder in half and look at cross section on xy axes



x : ^{half} width of rectangle
(also radius of cylinder)

y : height of rectangle
(also height of cylinder)

corner of rectangle (x, y) must be on a line through $(3, 0)$ and $(0, 4)$

equation: $y = -\frac{4}{3}x + 4$

volume of cylinder: $V = \pi(x)^2(y)$

max this \rightarrow $V = \pi x^2 \left(-\frac{4}{3}x + 4\right)$

$0 \leq x \leq 3$

next steps: find critical numbers

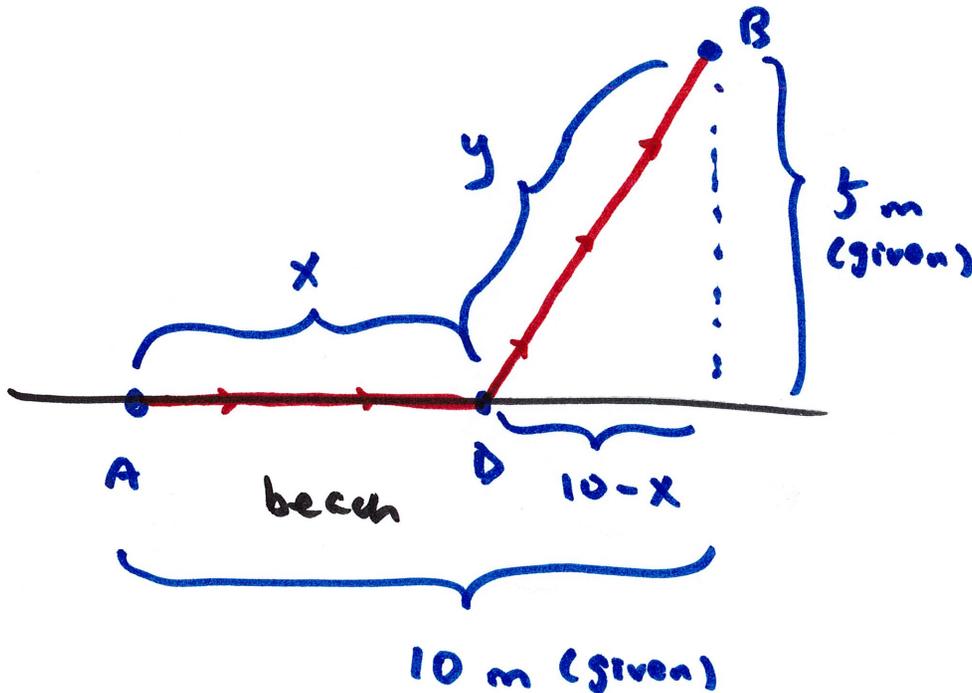
compare V at critical numbers and end points

example

A dog can run at 5 m/s and swim at 1 m/s.

A dog runs along the beach and jumps into the water and swim in a straight line to reach a ball floating in the water.

where should the dog jump into the water to minimize the time to reach the ball?



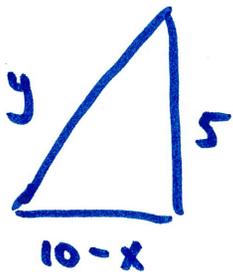
A: start

B: the ball

D: the point where the dog jumps in

x : distance on land

y : distance in water



$$y = \sqrt{5^2 + (10-x)^2}$$

$$\text{time} = \frac{\text{distance}}{\text{speed}}$$

$$\text{time on land: } T_L = \frac{x}{5}$$

$$\text{time spent swimming } T_W = \frac{\sqrt{5^2 + (10-x)^2}}{1} = \sqrt{25 + (10-x)^2} = (x^2 - 20x + 125)^{1/2}$$

total time = time on land + time in water

$$T = \frac{x}{5} + (x^2 - 20x + 125)^{1/2}$$

minimize this

$$0 \leq x \leq 10$$

swim
entire way

run until
even w/ ball
then jumps in

next: find critical numbers
compare T at critical numbers
and at end points