

## 7.2 Exponential Growth and Decay

Consider a quantity that grows or decays at a rate that is proportional to its own size

$y$ : quantity that is growing / decaying

$$\frac{dy}{dt} = K \cdot y$$

↗ Constant of proportionality ("proportional to \_\_\_")  
↘ size of  $y$

the larger  $y$  is the faster it grows/decays

$K$  is also the relative growth/decay rate

for example, if something is growing at  $\approx 2\%$  of its size

then  $\frac{dy}{dt} = 0.02y$  (for example, savings account w/  
 $2\%$  interest rate)

$$\frac{dy}{dt} = ky$$
 the right side ( $ky$ ) is also called  
the absolute growth/decay rate

if  $\frac{dy}{dt} = ky$  what is  $y(t)$ ?

$y$  is a type of function whose rate of change is  
a constant multiple of itself  
(or whose derivative looks like itself)

↳ exponential :  $y = Ce^{kt}$   $C, k$  are constants

check: is  $\frac{dy}{dt} = ky$  if  $y = Ce^{kt}$  ?

$$\hookrightarrow \frac{dy}{dt} = C \cdot e^{kt} \cdot k$$

$$= k \cdot \underbrace{(Ce^{kt})}_{y} = ky \text{ so yes}$$

so, growth/decay at rate proportional to its size  
is described by  $y = Ce^{kt} \rightarrow$  exponential growth/decay

if  $k > 0$ , then the rate of change is positive

so  $y$  is growing (population, interest, spread of disease)

if  $k < 0$ , then the rate of change is negative

so  $y$  is decaying (radioactive decay, metabolism of drugs)

$$y = Ce^{kt}$$

$C$ : the initial size of  $y$

so we usually use  $y_0$  for that

$$y = y_0 e^{kt} \leftrightarrow \frac{dy}{dt} = ky$$

example The average yearly inflation rate between 2016 and 2019 in the US is 2.1 %. If a loaf of bread cost \$2 in 2016, assuming the inflation rate stays the same, what will a loaf of bread cost in 2030 ? When will the price double ( \$4 )

$$y(t) = y_0 e^{kt}$$

y: cost of bread

t: number of years since 2016  
(t=1 → 2017)

find:  $y(14)$  and when  $y=4$ ,  $t=?$

2013

2030 is 14

years after 2016

so  $t=14$

K is the key part

initially, cost is \$2  $\rightarrow y_0 = 2$

$$y(t) = 2e^{kt}$$

now find K

$$y(0) = 2 \text{ and } y(1) = \underbrace{1.021}_{2\% \text{ higher} \rightarrow 1 + 0.021} y(0) = (1.021)(2) = 2.042$$

now we sub  $y(1) = 2.042$  into  $y(t) = 2e^{kt}$

$$\frac{2.042}{2} = e^{k \cdot 1} \leftarrow t = 1$$
$$\underbrace{y(1)}_{y_0} \quad \underbrace{y_0}$$

$$\frac{2.042}{2} = e^k = 1.021$$

$$k = \ln(1.021) = \boxed{0.0208}$$

In 2030, the price is

$$y(14) = 2e^{0.0208(14)} = \boxed{2.68} \quad \$2.68$$

when will price double :  $y=4$ ,  $t=?$

back to  $y(t) = 2 e^{0.0208t}$

$$4 = 2 e^{0.0208t}$$

$$2 = e^{0.0208t}$$

$$\ln 2 = 0.0208t \rightarrow t = \frac{\ln 2}{0.0208} \approx 33 \text{ (yrs after 2016)}$$

in year 2049

the time to double is the same for all  $y_0$

$$y(t) = y_0 e^{kt}$$

time to double  $y_0 \rightarrow y(t) = 2y_0$

$$2y_0 = y_0 e^{kt}$$

$$2 = e^{kt}$$

$$\ln 2 = kt$$

$$\boxed{t = \frac{\ln 2}{k}}$$

time to double whatever  $y_0$

example The half-life of caffeine in human body is around 5 hours. If 100 mg of caffeine was ingested by drinking coffee at 6 am, how long before 80% of the caffeine is eliminated?

How much remains at 10 pm?

→ time to decay to half of initial size

$$(y = \frac{1}{2}y_0, y t = ?)$$

Start w/  $y(t) = y_0 e^{kt}$

$t$ : hours after 6 am ( $t = 1 \rightarrow 7 \text{ am}$ )

$y$ : mg of caffeine in body

$y_0$ : initial amount = 100

equation:  $y(t) = 100 e^{kt}$

find  $k$  from half-life (of 5 hours)

$$y(t) = y_0 e^{kt}$$

$\underbrace{\frac{1}{2} y_0}_{\text{half left}} = y_0 e^{k(5)}$

half  
left

$$\frac{1}{2} = e^{5k}$$

$$\ln \frac{1}{2} = 5k$$

$$k = \frac{\ln \frac{1}{2}}{5} \approx -0.139$$

relative decay rate  
is 13.9%

time to lose 80% of initial 100 mg

$$y(t) = (0.2)(100) = 20$$

↳ lost 80% so 20% remains

$$y(t) = 100 e^{-0.139t}$$

$$20 = 100 e^{-0.139t}$$

$$\frac{1}{5} = e^{-0.139t}$$

$$\ln \frac{1}{5} = -0.139t$$

$$t = \frac{\ln \frac{1}{5}}{-0.139}$$

$$\approx 11.6$$

(hours after  
6 am)

how much remains at 10 pm?

10 pm  $\rightarrow$   $t = 16$  (16 hours after 6 am)

equation:  $y(t) = 100 e^{-0.139t}$

$$y(16) = 100 e^{-0.139(16)} \approx \boxed{10.8} \text{ mg}$$