

15.8: Lagrange MultipliersWARM UP:c.p.  $(0,0)$ ,  $(1,-1)$ ,  $(-1,-1)$ 

$$f_x = 2x(y^3 - y)$$

$$f_y = x^2(3y^2 - 1) + 2y$$

2nd Deriv Test

$$f_{xx} = 2(y^3 - y)$$

$$f_{xy} = 2x(3y^2 - 1)$$

$$f_{yy} = (x^2)(6y) + 2$$

 $(0,0)$ 

$$f_{xx} = 0 \quad f_{xy} = 0 \quad f_{yy} = 2$$

$$D = 0 \cdot 2 - 0^2 = 0 \rightarrow \text{undetermined}$$

 $(1,-1)$ 

$$f_{xx} = 2(1^3 - (-1)) = 0 \quad f_{xy} = 2 \cdot 1(3 \cdot (-1)^2 - 1) = 2 \cdot 2 = 4$$

$$f_{yy} = (1)^2 \cdot 6(-1) + 2 = -4$$

$$D = 0 \cdot (-4) - 4^2 = -16 < 0 \rightarrow \text{saddle point}$$

 $(-1,-1)$ 

$$f_{yy} = -4 \quad f_{xy} = -4 \quad f_{xx} = 0$$

$$D = (0)(-4) - (-4)^2 < 0 \rightarrow \text{saddle point}$$

\* Optimization:Find the max/min of  $f(x,y)$  subject to  
a constraint  $g(x,y) = 0$ 

... that makes go lf balls

a constraint  
Example: A company that makes golf balls

$x$  - # of golf balls

$y$  - # of ads purchases

$f(x,y)$  - profit function  $\rightarrow$  max  $f$

$g(x,y) = 0$  - budgetary constraint

max  $f(x,y)$  subject to  $g(x,y) = 0$   
objective constraint

optimization problem

Ex: max  $f(x,y) = -x^2 - 2xy - 9y^2 + 48x + 96y$   
subject to  $5x + y - 54 = 0$

$f(x,y)$  - surface in 3D

$g(x,y) = 0$  - curve in 2D

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Then: Assume  $f$  restricted  $g(x,y) = 0$  has a local extremum at  $(a,b)$  and  $\nabla g(a,b) \neq 0$ .

Then there is a number  $\lambda$  called the Lagrange multiplier for which

$$\nabla f(a,b) = \lambda \nabla g(a,b)$$

max vector

vector  $\nabla f(a,b) = \lambda \underbrace{\nabla g(a,b)}_{\langle \frac{\partial g}{\partial x}, \frac{\partial g}{\partial y} \rangle \text{ vector}}$

vector  $\langle \frac{\partial f}{\partial x}, \frac{\partial f}{\partial y} \rangle$

$\nabla f \parallel \nabla g$

Why? : Parameterize  $g(x,y) = 0$   
 $\vec{r}(s) = \langle x(s), y(s) \rangle$  ←  
 $s$  - arclength  
 $x(0) = a$   
 $y(0) = b$

Then  $f(x(s), y(s))$  is a function of  $s$   
 @  $s=0$   $x=a, y=b, \frac{\partial f}{\partial s} = 0$  ← because  $(a,b)$  is a local extremum

Using chain Rule

$$0 = \frac{\partial f}{\partial s} = \frac{\partial f}{\partial x} \cdot \frac{\partial x}{\partial s} + \frac{\partial f}{\partial y} \cdot \frac{\partial y}{\partial s}$$

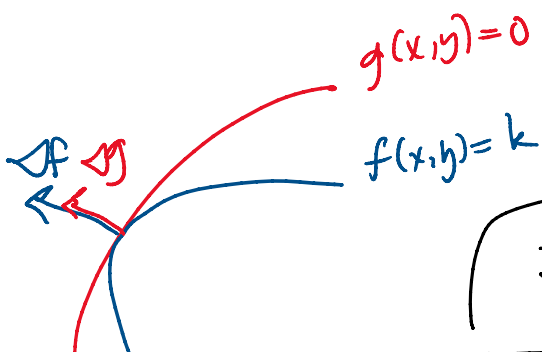
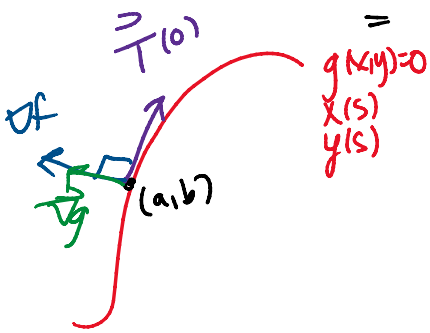
$$= \underbrace{\langle \frac{\partial f}{\partial x}, \frac{\partial f}{\partial y} \rangle}_{\nabla f} \cdot \underbrace{\langle \frac{\partial x}{\partial s}, \frac{\partial y}{\partial s} \rangle}_{\vec{T}(0)}$$

tangent vector  $\vec{T}(s)$   
 $\vec{T}(s) = \vec{r}'(s)$

$\nabla f \perp \vec{T}(0)$   
 $\nabla g \perp \vec{T}(0)$

$\nabla f \parallel \nabla g$  ← scalar multiples

$\nabla f = \lambda \nabla g$  ←  $\lambda$  - Lagrange mult.



$$\nabla f = \lambda \nabla g \quad \dots \text{mult.}$$

$g(x,y)=0$  is tangent to the maximal level curve

Ex: max  $-x^2 - 2xy - 9y^2 + 48x + 96y$   
 subject  $5x + y - 54 = 0$

Lagrange Multipliers  
 $\nabla f = \lambda \nabla g$

$$\langle -2x - 2y + 48, -2x - 18y + 96 \rangle = \lambda \langle 5, 1 \rangle$$

3 eqns  
 3 unknowns

$$\begin{cases} -2x - 2y + 48 = 5\lambda \\ -2x - 18y + 96 = \lambda \\ 5x + y - 54 = 0 \end{cases}$$

2 equations  
 3 unknowns  
 $x, y, \lambda$

$$-2x - 2y + 48 = 5\lambda = 5(-2x - 18y + 96)$$

$$8x = 432 - 88y$$

$$x = 54 - 11y$$

$$5x + y = 54$$

$$5(54 - 11y) + y = 54$$

$$-55y + y = 54 - 5 \cdot 54$$

$$-54y = -4 \cdot 54$$

$$y = 4$$

$$x = 54 - 11y$$

$$x = 54 - 44 = 10$$

optimal @  $(10, 4) \rightarrow f(10, 4) = 540$

optimal @ (1, 1, 1) ...

(Sp 23 Ex #3)

Find the max of  $f(x, y, z) = x + y + z$   
Subj. to  $(x-1)^2 + y^2 + z^2 = 1$

$$\nabla f = \lambda \nabla g$$

$$\langle 1, 1, 1 \rangle = \lambda \langle 2(x-1), 2y, 2z \rangle$$

$$1 = 2\lambda(x-1)$$

$$1 = 2\lambda y$$

$$1 = 2\lambda z$$

$$x = 1 + \frac{1}{2\lambda}$$

$$y = \frac{1}{2\lambda}$$

$$z = \frac{1}{2\lambda}$$

$$(x-1)^2 + y^2 + z^2 = 1$$

$$\left(\frac{1}{2\lambda}\right)^2 + \left(\frac{1}{2\lambda}\right)^2 + \left(\frac{1}{2\lambda}\right)^2 = 1$$

$$3 = 4\lambda^2$$

$$\lambda = \pm \frac{\sqrt{3}}{2}$$

$$x = 1 \pm \frac{1}{2 \cdot \frac{\sqrt{3}}{2}} = 1 \pm \frac{1}{\sqrt{3}}$$

$$y = \pm \frac{1}{\sqrt{3}}$$

$$z = \pm \frac{1}{\sqrt{3}}$$

$$f(x, y, z) = 1 \pm \frac{1}{\sqrt{3}} \pm \frac{1}{\sqrt{3}} \pm \frac{1}{\sqrt{3}} = 1 \pm \frac{3}{\sqrt{3}} = 1 \pm \sqrt{3}$$

max at  $x = 1 + \frac{1}{\sqrt{3}}$   
 $y = \frac{1}{\sqrt{3}} = z$   $f(\dots) = 1 + \sqrt{3}$